



Evergreen Neighborhood Association

BOARD MEETING MINUTES

Wednesday, March 10, 2021 at 7:00 PM by Zoom

Present: Tom Newton, Diane Grover, Dave Hawley, Cindy Knowles, Geoff Lowe, Wiley Campbell, Diana Boom, Elisha Joyce, Sarah Dobbyn, and Lauri DeLaczay (guest)

A. MONTHLY REPORTS

1. Treasurer's Report—Dave Hawley reported \$2,268.19 in ENA's account. Nothing has really changed, just a few extra cents in interest. There was a flow through of grant award money, collected and paid out for the creation and hosting of the website.
2. Approval of Minutes—November 11, 2020 board meeting minutes were approved on a unanimous vote. The minutes from the annual membership meeting on October 13, 2020 need to be approved at the next membership meeting on September 8, 2021. Sarah Dobbyn to remind Tom Newton.
3. Tree Committee—Diana Boom reported that the city approved the removal of the trees at 381 9th Street. ENA appealed the decision to the DRC, who agreed with ENA that the application did not meet criteria for removal. The owners did not appeal to City Council and it appears that no other application has been filed.

Regarding 920 Evergreen, Cindy Knowles and Diana went to house and spoke to owner. They are building a larger house on the lot and need to remove a tree for the architecture plan. Since there is a diseased tree next to the tree that's in the way of the plan, they will be removing both. ENA did not oppose removal and city approved it. Diana made the comment that it would be nice if we could amend the code since so many trees are being cut down recently. Cindy also commented that they didn't have an argument to oppose the tree removal since the city had already approved the architecture plans for the new house.

4. Pre-app meetings—Eric Johnson. Tom Newton didn't get a chance to f/u with Eric although Tom hasn't seen much come through the email inbox regarding the hotel.
5. Hospitality—Currently on hold due to pandemic.
6. Real Estate report—Tom Newton
 - a) 920 Evergreen (yellow house with the two tree removals)—house will be demolished and new one built.
 - b) 728 Evergreen (white house with tile roof)—will be demolished and new one built. Karen, current renter, is looking for new accommodation.
 - c) 667 Lake Bay Court—House next to Elisha Joyce sold.
7. Correspondence—Sarah Dobbyn. Nothing to report via Diana.

B. OLD BUSINESS / LAND USE PROJECTS / UPDATES

1. ENA Secretary—In response to the newsletter, Sarah Dobbyn volunteered to be on the board and serve as secretary. She was elected in an email vote initiated by Tom on December 1, 2020.



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2. Traffic Committee—Wiley Campbell. There has been ongoing communication regarding 980 Evergreen. The city said they didn't get a response from the last letter and is ratcheting up protocols. We are going to request a timeline from the city, then the city hopefully will take care of issue soon.

Wiley asked about contact details for neighborhood association west of us. Per Tom, will send neighborhood association directory to Wiley and it can be found on [LO city website](#) too. Per Diana, Rachel Verdick lives on Chandler, was [elected to LOCC](#) in November. She used to be on ENA board but now part of, we believe, North Shore/Country Club NA. Wiley may want to contact her. Wiley mentioned that there were some issues on Westward Ho, so he would like to connect with neighboring association regarding traffic.

3. Plan for ENA website / email—Tom
 - a) Hopefully people will subscribe to newsletter.
 - b) Kelli Sussman (designer, Consistent Image Web Design), went above and beyond and populated most of the pages with information. She also helped edit a lot of the content as well.
 - c) Things from the old website are presented in a more professional way.
 - d) We have a Mail Chimp account so we can send emails to association neighbors with one click, rather than dealing with Gmail having us send in batches.
 - e) The new website received positive comments from board members in meeting.
 - f) You can view neighborhood plan and vision on the new website, along with full bylaws in a PDF, and board information.
 - g) If you have time to review/edit, comments are welcome to Tom. Also, please send any photos you would like to see posted on the website to Tom.
 - h) The website hasn't gone live yet because two photos have copyrights, so Kelli is waiting for new pictures from Tom (completed post-meeting).
 - i) Elisha said her son may be interested in doing a video tour of Evergreen. It could help people to know the value and become familiar with our neighborhood. Tom said we would absolutely be interested and could post on our website.
 - j) Per Cindy, it would be nice to have a youth perspective on our website. Elisha thought that maybe we could feature a kids' tour perhaps/where they love to go. Sarah Dobbyn said we could also feature perspectives from residents of all ages, a cross-section of who lives in the neighborhood.
 - k) Per Tom, has been uploading things to Instagram, Elisha will be taking over and her son will be helping get photos and content.
 - l) Diane said it would be fun to have something on our website/Instagram with a dog's perspective/dog pictures from the neighborhood. Part of the purpose of the website is to show we are a welcoming community. Elisha also added that we could showcase our original homes and the unique character in our neighborhood.



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- m) Instagram link is on our website. Elisha and Tom can post to our Instagram account. Email or text them a photo and they'll put it on our feed.
- n) On the helpful links page, Tom has added some including PrepLO. If there are other links that you think of, we can make it more robust—just send to Tom.
- o) Per Elisha, do we want list businesses on the website? Maybe we could have an Instagram highlight feed and that will showcase them rather than having a designated page on the website.
- p) Per Diane, we need to have permission from parents if they're posted on website. However, if kids post their own photos on Instagram and tag ENA, we're not liable.
- q) Tom would like to send Kelli an additional \$200 for the work she did on the website. The vote to approve was unanimous. Dave will send Kelli an additional payment.
- r) Thank you to Tom from the board for working on website with Kelli.
- s) The new ENA website will go live this week.
- t) Per Wiley, is there a policy about how ENA wants to do broadcast emails via MailChimp? We have been doing this via Gmail. Anyone who sent in their email address will receive the newsletter via five batches. ENA opened up MailChimp account, which you don't have to pay for unless you get too big (we're not), and we imported all our neighborhood email addresses. Kelli built a template with our ENA logo. We can now produce an email, hit send, and it goes to the entire list. If someone signs up on the website, it automatically goes into the MailChimp account and we don't have enter it manually. Only the board will use the Mail Chimp account, however often we want to send out the newsletter (created by the officers, signed off by everyone, and sent to association members.)
- u) Per Tom, Diana and Tom have been doing the communications with the association. Tom has a full listing of all our accounts, Instagram, MailChimp, the hosting passwords, etc. He will be giving that to Dave as well. Tom purchased the domain name via GoDaddy, but he can pass it on or transfer it in the future. The cost is \$20 every two years you have to re-pay for the domain name. Per Dianna, passwords should also be given to Dave and Sarah, so there are three people who have the passwords. A unanimous vote approved.

C. NEW BUSINESS

1. Plan for newsletter

- a) Tom will be sending a draft to board ahead of time.
- b) We will share the meeting minutes on the website via a link in the newsletter.



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2. Website announcement

- a) We will include in the next newsletter and do a separate announcement via our website. We will also announce at the next neighborhood association chairs' meeting, the mayor's meeting, and ask Mayor Joe Buck to include in his city-wide hello email.

3. Review of impact of ice storm and PrepLO

- a) Tom and Cheri were out of power and lost lots of food, lots of branches and limbs fell down. The storm made him re-consider getting a backup generator.
- b) Dave Hawley, out for three days in the cabanas, but they had gas, so that helped. They had trees trimmed a couple of months ago, but there is one limb that still needs attention.
- c) Sarah, a huge downed tree and power line damage.
- d) Lots of trees are gone in First Edition.
- e) David, ended up with two full truckloads of debris, was out of power for four days.
- f) Dave sent a link to the talk to PrepLo, people may want to look at it. A lot of good ideas in there for how to be prepared for the next storm.

D. ANNOUNCEMENTS / OTHER

1. Date for next meeting—ENA will have a Zoom board meeting in May and an in-person membership meeting September 8th.
2. Dave Hawley is tearing down his 1930s cabana and rebuilding. The structure is untenable. The three trees are in good shape and not a problem. The city has a storm water mitigation code and even though rain naturally falls from cabana to lake, you have to have a storm mitigation plan to bring the water from the cabana onto land before it goes back into the lake. Dave is going to try and counter the city on this issue. Dave would accept any support from neighborhood association. Dave would rather the money be used for a stormwater fund because inevitably people just remove the planters and run the water into the lake anyhow. Dave will be moving for a year and it should be mid-summer before anything on his newly built house will be showing above water.

The meeting adjourned at 8 p.m.

Minutes submitted by Sarah Dobbyn